

Beyond Consensus and Conflict in Housing Governance: Returning to the Local State

Journal:	Planning Theory
Manuscript ID	PT-17-0054.R1
Manuscript Type:	Original Article
Keywords:	Local State, Political, Post-politics, Housing regeneration, Consultation, Participation, Consensus democracy, Promotion
Abstract:	This paper contends that the de-politicizing tendencies in urban planning that are often interpreted through a post-political frame of analysis might alternatively be investigated via the analytical lens of a transforming local state. Examining the formation of entrepreneurial municipal housing strategies in Gateshead, northeast England, the paper reveals a recent history of community consensus being manipulated, a technocratic steering of participatory planning, and a de-amplifying of dissenting voices. Amid protracted conditions of austerity, the more recent strategy sees Gateshead municipal authority assuming an increasingly 'promotional' role, essentially as a housing developer. Placing critical decisions over housing futures within Gateshead Regeneration Partnership, a potentially rough road toward attaining democratic legitimacy is actively being smoothed. These are all trends that are emblematic of a post-political repertoire. However, a more forensic examination reveals how these anti-democratic processes might be more appropriately understood as political accomplishments on the part of those who have been newly incorporated into a local state in transition. The paper thereby offers a conceptual antidote to the post-political narrative.

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1 Between Consensus and Conflict in Post-Political Planning

In recent decades, and drawing lessons from the critique of high modernism (Dear, 1986), scholars of urban planning have been motivated to formulate conceptual approaches facilitating a deeper involvement of *the public* in actively planning and designing places (Healey, 1996; Fainstein, 2000). This commitment to encourage participation and to foster consensus among diverse stakeholders meant that collaborative and communicative approaches found favour with various Third Way political projects that prevailed during the 1990s and early 2000s (Allmendinger and Tewdwr-Jones, 2000). Such projects were stimulated in part by communitarian ideals of a 'partisan-free democracy' (Mouffe, 2005), envisioned to transcend the divisive politics of left-versus-right. They also simultaneously 'rolled forward' neoliberalism by merging a competitive economy with an enabling state while instilling horizontal partnership arrangements between the public, private, and community sectors (Peck and Tickell, 2002; Hall, 2003).

The internal contradictions of such political economic projects came to a head following the recession of 2008. If initially a financial crisis triggered by waves of sub-prime mortgage foreclosures across US suburbs, the ensuing fallout has seen many countries being governed through austere state projects amid 'the strange non-death of neoliberalism' (Crouch, 2011). Of particular note here is the extent to which, in confronting protracted austerity (Peck, 2017), urban planning regimes are evermore compelled to pledge favourable conditions to land owners and developers. This thereby raises doubts about whether the voices, aspirations, and demands of *other* stakeholders – advocates for public housing, for example – will feature meaningfully in any so-called consensus. It is also leading some scholars in urban planning to question the credentials of a collaborative-participatory paradigm designed to achieve consensus among divergent stakeholders (McClymont, 2011; Gualini, 2015; Legacy, 2016b). In particular, the imperative to gain a profit-maximizing 'consensus' is understood to deamplify, suppress, or even coercively silence those whose views might diverge from the seemingly more influential voices participating in the dialogue (Metzger et al, 2015; Legacy, 2016a).

It is this expression of 'consensus democracy' (Ranciere, 1999) that some interpret to be illustrative of a post-political landscape. Informed by 'enlightened technocrats' (Zizek, 1999), metropolitan planning regimes are increasingly predisposed to tightly orchestrate consensual decision-making while foreclosing on possibilities for dissent and intransigent political conflict (Allmendinger and Haughton, 2012; Wilson and Swyngedouw, 2015). Contributions to this body of thought have undoubtedly disclosed some limits to consensus models of planning and formal political engagement while also revealing seemingly neutral practices like 'good governance' to be deeply politicized (Swyngedouw, 2009; MacLeod, 2011; Brown, 2015). Nonetheless, adhering to a post-political narrative in turn risks positing a troubling binary between consensus and conflict: one that envisages places to be governed through a 'police order' in opposition to 'proper political' undertakings that disrupt this very order. These disruptions are often viewed to foreshadow the potential for a more progressive

democracy (cf. Ranciere, 1999; Swyngedouw, 2011, Dikec and Swyngedouw, 2017). Such a binary suffers:

...from an overly limited definition of what counts as politics proper, as well as a failure to understand consent as fundamentally political. In so doing, it undermines its own ability to understand how consensus is won and whose interests it serves (Mitchell et al, 2015: 2636).

Taking inspiration from Mitchell et al., this paper examines the tactics that are deployed to depoliticize housing-led regeneration in Gateshead¹, an industrial town in the north-east of England. Section two introduces the case study area; the neighbourhood Bensham and Saltwell in Gateshead, and its prolonged journey of housing regeneration. It focuses particularly on the recent transitions in local government amidst protracted austerity and the neoliberalisation of housing governance. Whilst such movements might be deemed symptomatic of post-politicization or de-politicization (MacLeod, 2011; Wood and Flinders, 2014; Wilson and Swyngedouw, 2015), the concept of the local state is offered as an antidote to this narrative, enabling us to prise open conceptual space to reveal the presence and persistence of politics. Such a conceptualisation is empirically grounded in Section 3, with an analysis of the governing of consensus locally through the UK government-funded programme Housing Market Renewal Initiative (HMRI). Here attempts to de-politicise both public engagement (through consultation and participation) and contestation (through resident opposition) are revealed as inherently political. However, the HMRI initiative was cut in 2011 following the recession and a new hegemonic state project of 'austerity localism' (Featherstone et al, 2012) was enacted. Gateshead Council swiftly initiated a new locally led organization, the Gateshead Regeneration Partnership (GRP), which is the focus of Section 4. Heralding a more explicit strategy of place 'promotion', the GRP has assumed responsibility for a significant portfolio of housing sites demarcated to be 'not public' and boldly advertised to private buyers as such. Section 5 analyses how these trends are compromising political representation and democracy within the local state: not least in terms of how the GRP is insulating the public from potentially 'messy' and 'confusing' dialogue, thereby eroding even the veneer of a consensus democracy. The final section draws together the compelling evidence that Gateshead appears to be experiencing a post-political mode of governing, but this narrative has conceptual limits. Instead, we contend that local politics might be investigated with greater empirical forensic precision, which can both inform and be informed by the conceptual development of the local state.

2 Governing through Partnerships: Rethinking the Local State in Gateshead

2.1 Governing through Partnership in Gateshead

Gateshead sits on the south bank of the River Tyne overlooking the city of Newcastle. Its original growth owed much to the industrial revolution. However, as with many industrial towns, the latter half of the twentieth century saw Gateshead's administration confronting significant deindustrialization, large-scale unemployment, poverty, and out-migration (Manders, 1974). The neighbourhood of Bensham and Saltwell was caught in the tide of such powerful waves of socioeconomic destruction, and by the beginning of the twenty-first century some of its Victorian terraces were housing disproportionate numbers of low-wage, precariously employed, and recently migrated households. Such conditions placed Bensham and Saltwell under the spotlight of a series of slum clearance and later regeneration schemes

for many years, such as the Single Regeneration Budget. The most recent of these was the 1997-2010 New Labour government's plans to renew 'low demand' neighbourhoods containing allegedly 'failing' local housing markets across the north and midlands of England through the Housing Market Renewal Initiative (HMRI). Running between 2002 and 2011, HMRI was granted £2.2 billion to encourage "radical and sustained action to replace obsolete housing with modern sustainable accommodation, through demolition and new building or refurbishment" (ODPM, 2003: 24). It was governed via metropolitan *Pathfinder* partnerships, such as Bridging Newcastle Gateshead. As one of many unelected public-private partnerships that proliferated the urban landscape at this time, the multi-agency coalition Pathfinders included on their boards Local Authorities, Regional Development Agencies, Local Strategic Partnerships, Housing Corporations, the Government Office and private sector representatives. Understood to be agencies of governance, overseen particularly by local government, Pathfinders map onto Purcell's (2008) critique of public-private partnerships more broadly; being "streamlined [to] foreclose lengthy debate and more quickly respond to market opportunities" (ibid: 27). Explicitly a program of market rather than housing renewal (Allen, 2008), HMRI sat on the neoliberal flank of New Labour's vision of a Third Way path to blend a competitive economy with a reformed state (MacLeod and Johnstone, 2012), or perhaps a 'quasi-state apparatus' (Clark and Dear, 1984), which we will return to.

At a local level, a range of consultants were employed to produce a series of assessments in relation to a neighbourhood's housing market, landscape, urban design and heritage as well as community consultation. This evidence base then sign-posted pockets of areas that became the target for regeneration intervention. In Bensham and Saltwell, this was proposed though a combination of external improvements to houses or outright demolition of blocks of streets, which began in Spring 2008. However, in the wake of the great recession of that same year, and the subsequent election of a Conservative-Liberal Democrat coalition government in May 2010, £50 million was cut from the annual HMRI budget of £311 million (Leeming, 2010). Before long the initiative was terminated, as the Coalition initiated and steered the United Kingdom through a period of extended austerity (Crouch, 2011; O'Hara, 2014). This left Bensham and Saltwell part-way through a drawn-out demolition programme, having been stalled by opposing resident intervention (see below). The curtailment of central government support propelled those involved in the original Bridging Newcastle-Gateshead pathfinder to coalesce around a resolute concern to 'finish the job' embarked upon with HMRI (Respondent in Economic and Housing Growth, April 2015). As much out of strategic intent as fiscal necessity, the conflation of austerity alongside the UK Government's localism agenda (Featherstone et al 2012) saw Gateshead seeking to transcend the previous 'dependence' on central state funding (Respondent in Economic and Housing Growth, April 2015). Drawing on the market-facing insights accrued under HMRI (Webb, 2010), and following a competitive bidding process, a joint venture partnership was formed in 2012. The Gateshead Regeneration Partnership (GRP) is a Limited Liability partnership made up of Gateshead Council, who provide the land, construction group Galliford Try who build the houses (under their house building arm Linden Homes), and housing association Home Group, who offer funding for and managerial oversight of any social housing provided². Although the stalled regeneration of Bensham and Saltwell was the catalyst for the creation of the GRP, the partnership is not confined to this neighbourhood. Instead, in seeking to be commercially attractive, a range of nineteen publicly owned brownfield and greenfield sites across the borough constitute the GRP portfolio, with the flexibility to include other sites in the future.

The GRP is a long-term partnership bound by a business plan and several legal agreements³ and is expected to construct 2,400 homes over a fifteen to twenty year period. In tying itself so closely with private developers, Gateshead Council would seem to be engaging in a routine interlude of privatism and neoliberal municipal entrepreneurship (Peck, 1995; Hackworth, 2007). These various forms of partnerships have been previously understood to be mutating into an unelected state, where "business interests' are [...] mobilized, given their form and presented with their function by the state" (Peck 1995:17, original emphasis). And yet the GRP represents a significant departure from the customary trend in recent decades where local authorities 'contract out' key functions to private firms (Cochrane, 1989; Raco, 2013), as was the case under HMRI. Instead, by harnessing together private developers and finance alongside sources of governance and legitimacy (via Home Group), the GRP is contracting in key operations to local government. This is illustrative of a trend whereby. amid protracted austerity and the full withdrawal of revenue support grant⁴ by 2020 (Councils in Crisis, 2017), local councils are increasingly transitioning to self-funded models adopting innovative approaches to land and property, sometimes to cross-subsidize other services (Beswick and Penny, forthcoming 2018). Such changes are indicative of an emerging conjuncture whereupon local government is regaining some autonomy in formulating a strategy for housing policy; the intricacies of which we contend demand an analytical focus stretching beyond local government itself or even the broader category of local governance to re-embrace the concept of the local state.

2.2 Returning to the Local State

Research on the local state owes much to Cockburn's (1977) pioneering investigation of Lambeth in London. Taking inspiration from Marxist conceptualizations of the state in capitalist society (Miliband, 1969), Cockburn urged readers to step "outside the conventional frame of reference" and to view local government as necessarily entwined with the central state as well as with the relations of class domination throughout capitalist society (Cockburn, 1977: 41-45). The local state is therefore understood to be made up of multiple organisations alongside local government functions, such as the police and the law courts and importantly for Cockburn this includes the influence of powerful business interests at a national level. Cockburn's research also emerged at a particular moment of transition in local government, principally the rise of corporate management, which saw the introduction of new organisational structures including chief executives, directors and cabinets. In light of which, Cockburn sought to foster a deeper understanding of the local state's role in enabling the reproduction of capitalism, which she understood to be "carried out not by repression but by ideology - by inculcating a view of the world to bring about consent through cultural persuasion" (Cockburn, 1977:57).

While Cockburn perceives the local state as having a basic unity, she also emphasises that we must resist seeing it in purely mechanistic terms, as an omnipotent state at work. Instead she identified complex and multiple power struggles over the local state's institutional and political form as well as its functioning. Even to the extent it may come to be viewed as 'an obstacle' as much as 'an agent' of any given project orchestrated by the central state (Duncan and Goodwin, 1988). It is in this sense not least that:

As soon as you abandon the idea of the state merely as an institution, as a function, and begin to recognise it as a form of relations, a whole new way of struggle opens up (The London Edinburgh Weekend Return Group⁵ (1979: 77).

Understood as a set of social relations and struggles, the local state offers a powerful analytical frame through which we can understand local decision-making and governing more broadly. Nonetheless, earlier conceptualisations of the local state were deemed to fall into the trap of generalising trends from specific local empirical findings or as lacking a consistent analytical focus (Rhodes 1988; Johnson 1989). Others however aimed to cultivate a more fluid and geographically adaptable conceptualization of the local state (Fincher, 1987; Duncan and Goodwin, 1988). Nevertheless, more generally the conceptual deployment of the local state has waned somewhat since the 1980s, particularly as the inculcation of neoliberal statecraft and the imperative to foster entrepreneurial economic restructuring is purported to have eroded at least some of the scope for alternative local political strategies. This, along with the 'contracting out' of once municipally managed functions to non- or quasi-state agencies, has done much to encourage an analytical focus on local and urban governance alongside government (Brenner, 2004; Painter, 2009). And yet it was these very trends in the rise of neoliberal planning and policy that Allan Cochrane – writing in the early 1990s – saw as demanding a clear distinction between local government and the local state, to the extent that:

It will no longer be possible to equate local politics with the politics of local government, since many of the most important decisions will be taken in quite different forums. And it will only be possible to understand the politics of local government within a wider framework of local politics and the local state (Cochrane 1993: 124)

Twenty-five years on, we wish to reiterate this argument. In doing so we further consider Bob Jessop's (2016) strategic-relational approach to state power as a compliment to the principles outlined above. For like Cockburn, Jessop rejects any view of the state as a monolithic object or unified subject. Instead, the strategic capacity of any given state to undertake specific actions is only dependent upon the modes of representation and social bases of support that operate through the state as an institutional ensemble. In appreciating these incessantly relational arrangements we can understand how, through a continuous process of structural and strategic selectivity, certain interest groups rather than others are able to gain privileged access to the state's institutional form and its different branches and divisions. Through the modality of state power, the substantive direction of political economic strategy and mode of policy intervention can be choreographed to favour those very interest groups, classes, and regions over others. Whilst he has largely investigated the state at a national or inter-national level, Jessop's most recent work on the state encourages a multi-spatial understanding of the state as an emergent, partial and unstable ensemble, with "its powers (plural) ... activated by changing sets of politicians and state officials located in specific parts of the state" (Jessop, 2016: 56). Recalling a key principle of the earlier debate on the local state, this approach therefore enables us to interpret the local as a site of "competing political interests rather than a neutral set of administrative institutions" (Goodwin, 1989: 156).

Drawing on all of these conceptual ideas, we will go on to interpret the transformation of the local state in Gateshead, with the emergent GRP assuming a crucial role as a structurally inscribed actor. At a key moment of wider political-economic pressure, the local state's institutional form and strategic operation, as well as in its political representation and (re-) direction is under transition. This newly configuring local state is following a path that builds upon the inherited institutional landscapes of the HMRI and its marketization of municipal housing and particular inscription of 'centrally orchestrated localism' (Peck, 1995). But under conditions of protracted austerity and the impending curtailment of any central state funding, the local state in Gateshead appears to be asserting some form of autonomy. Such moments of fiscal stress are shaping the representation and strategic vision of the local state,

reconfiguring its very institutional *and political* character. So whilst Cockburn (1977:103) alerted us of how it is "the tactics and strategies of the state we most need to understand", we would also urge the need to reveal how the social relations and struggles of such strategies open up space to reveal the persistence of local politics. Whether garnered to foster cooperation and consensus or to instill or de-amplify conflict, such struggles are inherently political. For as Helga Leitner identified many years ago:

The often conflicting nature of [competing] demands, and the inability of the local state to meet them all simultaneously and satisfactorily, may give rise to explicit political conflict over the role of the local state; conflict which itself can represent a further source of pressure (Leitner, 1990: 156).

3 Housing Market Renewal in Gateshead: Governing Consensus, Repressing 'The Political'

In foreshadowing a large-scale demolition of family homes while simultaneously deploying stigmatizing discourses pertaining to 'failing' and 'obsolete' housing, HMRI proved highly controversial. However, reactions unfolded differently geographically in HMRI neighbourhoods across the North and West Midlands (Cameron, 2006; Allen, 2008; Webb, 2010). The following sections examine the local tactics and strategies that were drawn upon in the locality of Bensham and Saltwell; the first identifies the deployment of key moments of public engagement to elicit neighbourhood consensus while the second reveals the articulation of local dissent by one interest group.

3.1 Manipulating Consultation, Steering Participation: Limits to Consensus Democracy

As we saw earlier, plans initiated in 2004 by the *Bridging Newcastle-Gateshead* Pathfinder identified Bensham and Saltwell as an area in need of 'regeneration'. Gateshead Council subsequently contracted Social Regeneration Consultants (SRC) to undertake extensive community consultation in 2005, a move not un-common in the co-evolution of planning with expert consultancies (see Raco et al, 2016). The SRC consultation included stakeholder interviews, neighbourhood workshops, surveys, outreach sessions and drop-in surveys. In conclusion, the SRC (2005) recognized significantly high levels of resident satisfaction throughout Bensham and Saltwell, with broad support for the regeneration plans. Nonetheless, a close reading of consultation documents discloses how key response categories appeared to have been manipulated so as to exaggerate the number of residents favouring demolition over refurbishment: with support for demolition appreciably low among residents whose properties were targeted. One example of this is in the drop-in surveys that were held in the neighbourhood to gauge views of the proposed Neighbourhood Action Plan. Here it was reported that twenty per cent of residents strongly opposed the plan, twenty five per cent strongly supported it, forty nine per cent supported it to some extent (importantly supporting refurbishment, but not necessarily demolition), and six per cent were unsure. SRC went on to combine the twenty five per cent of people who strongly supported the plan, with the forty nine per cent who supported the plan to some extent to conclude that 'there were high levels of support for the plan from right across the area (74%...)' (SRC, 2005: 58). Whilst it was acknowledged that 'most respondents wanted to see changes made to the draft plan' and that such a change was 'around reducing the amount of demolition and focusing

more on modernisation / refurbishment' (ibid: 59), the conclusion was drawn that 'the consultation process gave broad endorsement to the draft [plan]' (ibid: 76).

It should be noted that it is not clear whether it was SRC or Gateshead Council itself that undertook this manufacturing of a consensual community perspective. This difficulty in ascertaining responsibility is potentially troubling when considering the democratic credentials of such action. It is also problematic for research analysis, in that such contracting out to consultants blurs the boundaries between state and non-state agents. There is also is a methodological limitation when researching actions that occurred a decade earlier: in effect, endeavours to capture the social relations or the decisive moments of agency can often prove inconclusive (see Parker and Street (forthcoming, 2018) on the importance of understanding agency in relation to planning and consultants). What is clear is how the tactics of SRC/Gateshead Council amount to a clandestine attempt to eliminate potentially polemic elements of the consultation; to in a sense represent "the community as an organic whole with nothing left over" (Wilson and Swyngedouw, 2015: 13). What emerged was a decisive leap from the 'evidence'. Stretching the credulity of the percentages outlined above, a local narrative was established which concluded that 'demolition was what was proposed by the community... [and that] it was led by the community' (Respondent, Economic Growth and Housing, February 2014). Importantly, the net result saw a plan to demolish 440 dwellings in the neighbourhood whose legitimacy was premised entirely upon a cynical manipulation of community consultation.

In addition to this process of 'community-led consultation' and in accordance with the HMRI recommendation to involve community *participation*, throughout 2007 and 2008 – importantly this is some time after the demolition decision – Planning Aid⁶ was enlisted by Gateshead Council to help build community capacity and trust. In partnership with a range of civic organisations, Planning Aid devised a programme of activities to 'engage' and 'educate' residents in the *Bridging Newcastle-Gateshead* neighbourhoods in the practice of urban design. This phased programme included drop in sessions, leaflets and questionnaires to ascertain resident interest, leading on to design workshops and excursions to consider a range of urban design initiatives across the region, including other HMRI sites in the Newcastle Gateshead pathfinder area. The scheme culminated in one small group of residents in the Felling area of Gateshead going on to produce a design 'audit' of their neighbourhood.

In focusing on urban design, attention was gently steered away from impending demolition, towards an education of what might constitute 'good' and 'bad' design in the area, with a view to informing the design of replacement houses. Using the guise of participation, design experts can be understood to have applied deft 'techniques of consensual persuasion' (Paddison, 2009) to encourage public 'buy in' to the proposals (Allmendinger and Haughton, 2012; Lees, 2014; Legacy, 2016b). While such participation engaged a small group of residents in another HMRI neighbourhood in Gateshead, residents in Bensham and Saltwell did not participate. Instead some residents described feeling 'patronised' by the earlier stages of the process. Frustrations also arose with the educational rather than participatory nature of the process; of being "told about my area" as opposed to being asked. For such residents, there was a sense that this form of engagement was a way to "promise us everything...you will get a new house, it will all be better, buses will run on time, there will be more employment" (Resident, March 2015). These attempts to smooth the process and circumvent potential opposition could be considered post-political, representing a case of "carefully choreographed processes for participation which minimise the potential for those with conflicting views to be given a meaningful hearing" (Allmendinger and Haughton, 2012: 92).

However, those residents in Bensham and Saltwell that did not engage the later design workshops - who felt the attempt to be persuaded - actively chose not to 'buy in' to such forms of participation. Resistance to participation is often framed as a lack of interest, a general operational 'problem' of community engagement. However, a closer appreciation of the sensibilities and emotions of some residents and of their relation towards these participatory planning methods can also enable us to interpret non-participation as active disagreement through disengagement. Despite the scheme going on to win commendations in the Royal Town Planning Institutes Regional Awards for Planning Excellence for the work with one group of residents⁷, for others it can be considered as a failed attempt to build consensus. Whilst that does not deny the attempt to depoliticize regeneration (cf. Mitchell et al, 2015), understanding disengagement in this case as a more gentle form of political noncompliance and disagreement offers some nuance to the post-political narrative. It may not be the 'agonistic confrontation' that Mouffe suggests is required (1993:6), and indeed it did not succeed in disrupting the regeneration development. Nonetheless such active rejections of consensus building – entirely obscured from the post-political narrative and its obsessive search to uncover 'proper politics' – do have implications for the electoral and representative legitimacy of agencies operating through the local state, and for how citizens relate to the local state. All of which raises broader questions about the status of such consultation and participation in relation to democratic representation, and the role of public voice in local politics and democracy. Whilst a forensic investigation into how people engage with the local state has revealed them to enact modest, perhaps at times seemingly passive forms of resistance, that is not to say that Gateshead has been entirely devoid of more explicit tactics of contestation, as the following section considers.

3.2 Disrupting Consensus: Bensham and Saltwell Residents' Association

Following the announcement of Bensham and Saltwell as a HMRI area in 2005, a local Residents' Association (RA) formed in opposition to the proposed demolition. An active campaign was launched via petitions, local meetings, a strong media presence, blogs and posters. Gateshead Council viewed such resistance inauspiciously, judging it to be not representative of the community, with one local government official describing it as "guerrilla warfare tactics", designed to deliberately delay and eventually curtail the regeneration as other pathfinder areas had done (Respondent in Economic Growth and Housing, February 2014). Funding allocated precisely to support local resident groups in the Pathfinder areas was withheld from the RA, as the Council moved to repress it, by claiming it was less of a residents association and more of a political organisation:

...they refused to involve us as a community organisation because they didn't respect us; they refused to acknowledge the fact we were a Residents' Association, they said we were a *political pressure group* (RA member A, March 2015).

Moreover, the local network of councillors and their involvement with and presence on various community organisation boards meant that the RA felt unable to organise meetings in community buildings 'the problem is the Council is everywhere' (RA member C, March 2015).

In rejecting the RA's demands while simultaneously upholding the façade of community consensus established through the consultation and participation, Gateshead Council appeared to be espousing a *post-politicizing* or even *anti-political* tactic. Invoking Ranciere's

(2010: 42) premise that the essence of consensus lies in the very "annulment of dissensus" and "the end of politics", Erik Swyngedouw has been foremost in igniting the influential narrative about institutions of neoliberal governance "including all in a consensual pluralist order and on excluding radically those who posit themselves outside the consensus" (Swyngedouw, 2009: 610). Within the context of such thinking, the Gateshead coalition of administrative and political institutions under HMRI would be considered as 'the police': "an order of bodies that defines the ways of doing, ways of being, and ways of saying" (Ranciere, 1999: 29), which renders anything outside of the police order as 'noise'. However, the mechanism by which this was carried out was to explicitly deride the RA, to simultaneously position it as both antagonistic noise and as inherently 'political'. The *police logic* here therefore attempts to de-politicise the regeneration process by labelling and excluding what it defines as political. This nuance is important as it moves our understanding of what constitutes the political away from silos of 'the police' and 'noise'. Again, investigating the social relations within and beyond the local state therefore makes space to better understand the multiple dimensions of local politics.

In defining the RA as political, its members were thereby denied any recognition as legitimate within the HMRI process. Any common symbolic space for agonistic engagement and even 'respectful disagreement' was thus erased (Inch, 2015). Such a positioning forced the RA to pursue an alternative means of resistance via judicial channels, including the High Court in London, a route not uncommon in such cases (see also Raco et al, 2016). After many years of tireless campaigning, however, the might of a local-national police logic saw the Secretary of State for Communities and Local Government (DCLG, 2013) finally rule against the Bensham and Saltwell RA, considering the case to have failed to "raise concerns about heritage and design [...] and is widely supported" (DCLG, 2013). This decision upholds the local narrative that we saw earlier had been established through manipulating the consultation process. The DCLG thereby returned responsibility for such decision-making to Gateshead Council: part of a 'localism' agenda which was intertwined with a period of deeply controversial and damaging cuts in public expenditure (Featherstone et al, 2012). This context underpins discussion in the next section.

4 Beyond Consensus and Conflict in Housing Governance: Toward a Promotional Local State

Following the cessation of HMRI, the ensuing Gateshead Regeneration Partnership (GRP) continues to draw upon the problematic sources of consultation and participation produced by and on behalf of *Bridging Newcastle-Gateshead* between 2005-2008. In the words of one GRP representative (January 2016) "it is a continuation of that process, it's what people wanted in the first place, it underpins what we do now". The GRP phase of redevelopment in Bensham and Saltwell therefore features no new public consultation:

We are not...there is no current proactive engagement....no current on-going regular engagement with residents (Respondent in Economic and Housing Growth, January 2015).

Given how the geography of the GRP development also stretches well beyond that of the original HMRI area, an uncomfortable truth emerges: a majority of the nineteen sites are bereft of any community consultation whatsoever. In foreclosing on even the shallow 'consensus democracy' that had been initiated via the HMRI, the GRP is eviscerating any scope for public engagement, save for the formal planning application consultation stage.

However, in paying close analytic attention to the social relations within this new form of *insourced* local state, we see evidence of the struggle within it which Cockburn (1977) and Leitner (1990) earlier highlighted:

Whilst I am sure my colleagues [in the GRP] are doing everything they can to make sure local politicians and local communities are aware of the planning application and what's going on, what isn't happening is those really interesting and exciting and added value and engagement coproduction models that we started out with (Respondent in Culture, Communities and Volunteering Service, March 2015).

There is clear evidence of an institutional memory present amongst local state actors, a presence that is important in understanding the state not to be unified or monolithic, but constitutive of people and social relations. Such relations are in constant negotiation and often involve struggle, as the institutional form and strategic direction of the local state – working relationally with other spatial scales - is continually (re)assembled and articulated. There is therefore an internal politics to the local state: a politics featuring conciliatory lines of consensus, disagreement, dissent and plain old disaffection. All of which are significant in shaping any institutional coherence as well as the formulation of strategic plans and strategies (cf. Cockburn, 1977). In the case of the GRP's incorporation into the local state, we see how longer established state actors recollect and even seem to mourn the loss of an earlier moment in local planning (although itself compromised as outlined above) just as the newer recruits, often with backgrounds in business, are endeavouring to engage in new ways of working and a quite different mode of address.

The latest form of public engagement works more directly with fundamentals dictated by a neoliberal housing market and is understood to be "promotional activity", designed to "pave the way for a smoother ride for the development" (Respondent Economic and Housing Growth, January 2015). In particular, energy is channeled toward branding the replacement housing development as exclusively private:

Obviously trying to explain to somebody what we do, obviously as far as the public are concerned, they see the Linden Flag and Linden speaks for itself, it's private and I think obviously that keeps the values up and they know what to expect (Respondent A in GRP, January 2016).

This remarkably candid declaration to prioritize exchange-values over use-values in what remains an ostensibly municipal housing strategy is accompanied by a more clandestine endeavour. For in promoting the impression of an exclusively private development with a view to – in Ranciere's terms – *acquiring legitimacy* among its corporate friends, partners, and prospective buyers, the GRP is concealing any vestige of 'publicness':

... you notice there is not a GRP website, there is not, and the Council doesn't have – apart from one splash page [on] regeneration – I don't think it's particularly one of our goals to let the public know what GRP is because it might confuse things as far as we are concerned (Respondent B in GRP, January 2016).

This apparent production of 'ignorance' (Slater, 2014) is a mechanism deployed as part of the recent move of local governments, under conditions of austerity, to regain autonomy in formulating strategies for housing policy and property more broadly. This is increasingly with a view to using housing to cross-subsidize other services via complex financial mechanisms (Beswick and Penny, forthcoming 2018). There is however a notable uneven

geography to how this is unfolding that demands further research. For whilst Gateshead is shedding its land assets under the GRP, other local authorities continue to grow portfolios of property, operating as private landlords or even publicans or shop keepers in the case of Sevenoaks District Council in the UK (Councils in Crisis, 2017).

5 Smoothing the Democratic Burden: A Political Achievement

The loss of even a perfunctory version of community consultation alongside the promotional and privatized neoliberal trajectory of the GRP provokes non-trivial questions about the place of politics and democracy within Gateshead. The formal organization of the GRP board consists of eight representatives from its three partners: two from Galliford Try, two from Home Group, and four professional senior officers from Gateshead Council. This leaves no space for democratically elected councillors. Whilst there are manifest aims to project a unified vision from all actors within the local state, the GRP's working relationship with local politicians is worth some reflection:

The Council [as part of the GRP] is in the complex position of having to bring our councillors along with us, the political side of things. So it's obviously a very strong Labour authority with very strong views on affordable housing, and some members would like all new housing to be in some way social or shared, so it's one of the challenges for us beyond just this partnership, is bringing our politicians along with the changes in the Housing and Planning Bill (Respondent in GRP, January, 2016)

It is acknowledged here that relationships between the GRP, Gateshead Council as a partner, and locally elected politicians are 'complex'. It is in this context that debates about local post-politicization or de-politicization can be helpfully conceptualised through the lens of a more fluid local state as examined by its social relations. In the case outlined above, the pressure of having to 'bring councillors along' with strategic policies – not least some highly controversial changes included in the UK Conservative government's Housing and Planning Bill (Minton, 2017) – reveals two notable dynamics. First, the balance of different interests operating within the institutional form of Gateshead's local state sees crucial decision-making laying firmly with the officers in the Partnership. Second, not only are democratically elected members dislodged from any representation on the partnership, they are deemed a burden. They are viewed as a potentially disruptive political surplus to be circumvented while the GRP pursues an entrepreneurial strategy to enhance property values and extend the provision of private housing across the town: in other words, to proudly fly 'the Linden flag'. Indeed the active camouflaging of the very character of the GRP leaves key planning decisions to take place behind closed doors involving privatized arrangements with developers and other corporate interests and beyond the reach of democratically elected representatives. All this is carried out on the understanding that engaging with the public is "a messy business" wherein "the public don't understand how development works" (Respondent in GRP, January 2016). This would seem to be an emblematic instance of post-democracy, one where the 'pincer of economic necessity' forces the local state to 'evacuate politics' (Ranciere, 1999: 110; Crouch, 2004).

In identifying the burden of "bringing" politicians into line with national housing policy – notably politicians holding "strong views on affordable housing" – the GRP respondent simultaneously compartmentalizes 'the political side of things'. In this regard, the Partnership appears to be espousing nothing short of a post-politicizing consciousness: one that separates

out in conceptual terms 'the political' from the evermore pressing technocratic obligation to build houses for the private market – to deliver and 'get the job done' (Raco, 2015). At the same time this de-amplifies or disavows the more socialist leaning local political voices that deviate from the 'sensible' police orderings enforced by austerity-neoliberalism (Ranciere, 1999), or who fail manifestly in the "economic tribunal that claims to assess government action in strictly economic and market terms" (Foucault, 2008 [1979]: 247).

Nonetheless the very identification of them as a *democratic burden* exposes some internal power struggles being waged within the Gateshead local state, notably the place of elected politicians and their capacity for voice on maters such as the influence of the GRP upon their own local constituents. We are talking here about the basic principles of local representative democracy. More generally it reveals precisely whose knowledge, ideas, and standpoints are to be drawn on in developing any strategic vision for housing. However, understanding local politicians as some type of hurdle to overcome also positions them as a form of resistance to the hegemonic entrepreneurial vision: as a potentially antagonistic presence in the local state. Again, in analysing the local state through the prism of its constitutive social and political relations we gain appreciation of its fragmented form, its internal hierarchies – formal and informal – as well as its choreographies of inclusion, exclusion and vulnerability throughout its internal institutional architecture. Here disagreement or dissent within the local state might be prised open, perhaps independent of – or directly an outcome of - insurgent acts that take place 'outside' in civil society (Purcell, 2009; Legacy, 2016a). Moreover, by keeping the analytical focus on the local state – as opposed to characterising a post-politicized police order – it becomes possible to appreciate, the local state itself is an ever-present stake in political struggle (Brenner, 2004). Just as we saw earlier Leitner's (1990) forewarning that the competing demands of the state may give rise to political conflict over the role of it, the concept of the local state offers space to see such political struggles.

That is not to deny how useful key writings on post-politics are in revealing the endeavours of neoliberal agents to masque the political content of their actions. However, we contend that to conceptualise local planning via Ranciere's (1999; 2010) 'police order' designed to promote consensus democracy while de-amplifying 'proper politics' can lead to an overextended binary between consensus and conflict. Three inter-relating shortcomings emerge, each of which might benefit from re-engaging with the concept of the local state (Etherington and Jones, 2018). First, much is demanded of a concept - 'the police' - that Ranciere himself is frustratingly non-committal in delimiting. More than this, though, the police is largely presented as a given order, such that its very construction, content, and maintenance are insufficiently analysed (Mitchell et al., 2015). In other words, there remains a reticence around interrogating the very 'politics of the police' (Chambers, 2011). We have seen through the lens of the local state that such politics is very much present and constantly negotiated. Second, the strict demarcation between the 'police' and 'politics' or 'the political' invariably restricts what might come under the criteria of 'proper politics' (cf. Zizek, 1999; Swyngedouw, 2009; Mitchell et al, 2015). Within a post-political perspective it seems that all actions are presented as "either radically transformative or part of an endless, and seemingly pointless, process of framing and reframing a police order without its fundamental alteration" (Darling, 2014: 83). Yet the examples we have considered in Gateshead – the deployment of participatory planning to garner consent for HMRI, while simultaneously pacifying political conflict and the subsequent decision of the GRP to expertly circumvent local political channels – are in themselves political. It is thereby important to appreciate how acts that either maintain or unobtrusively reject police orders are

political achievements "forged through particular political and institutional settings" (Legacy, 2016b: 2).

Third, any achievement of a *consensus* also demands deeper examination. Mouffe (2005: 105) draws on Gramsci (1971) to offer the critical premise that "every consensus exists as a temporary result of a provisional hegemony, as a stabilization of power, and that it always entails some form of exclusion". The latter can manifest in the form of ruthless repression and disayowal. But hegemony also incorporates the intellectual foundations informing any consensus – in recent years most obviously, neoliberal economic theory – alongside manifold 'common sense' discourses. These are deployed to nurture popular support and 'consent' among a local 'community', some members of whom might otherwise be anticipated to dissent: all processes which are "intensely political" (Mitchell et al, 2015: 2636). Through the monolithic concept of the 'police' the post-political lens would struggle to uncover and dissect these intricate relations. It would also be hard pressed to locate the place of those elected councillors being 'brought along' with the hegemonic neoliberal economic grid trumpeted by the GRP while simultaneously disavowed of their political desire to provide social housing. It is in this sense that research on the very acts of de-politicization and postpoliticization of towns and cities can benefit from more fluid conceptualisation of the local state and social relations to reveal the very presence and perseverance of politics.

6 Seeing Like a Local State⁸: Concluding Comments

There is compelling evidence of post-political regeneration and planning in Gateshead. Through the auspices of the GRP, the institutional landscapes appear increasingly preoccupied to govern land and property, and indeed quite literally space, in the service of profit-maximization. The shibboleth of consensus works brilliantly to disavow the demos, while pacifying the scope for disagreement (Zizek, 1999; Mouffe, 2005; Brown, 2015). The case of Gateshead also prompts us to consider how, in not recognizing dissent as "the legitimate and proper basis of the political", the neoliberal police order "undermines popular trust in politics while relegating key decisions to non-political economic or private actors" (Oosterlynck and Swyngedouw, 2010: 1591). It also enables us to identify how the insurgents and dissenters who dare to question the neoliberal order of things are radically excluded for being 'outside the consensus' (Swyngedouw, 2009: 610). The examination of housing regeneration in Gateshead has revealed all of these elements.

Nonetheless, the endeavour to research post-politics, particularly when deploying the conceptual distinction between 'police' and 'the political', can serve to conceal the graft, the imagination and the sheer willpower that goes into fostering a hard-won but always provisional consensus. For in succeeding to 'render technical' contentious policies, or being able to apply the 'economic grid' as the gauge of what is valid and legitimate, these are in essence actually existing (neoliberal) political achievements. Institutionalised through state power, they work to favour some at the expense of others (cf. Foucault, 2008 [1979]; Magnusson, 2011; Mitchell et al, 2015; Jessop 2016). In this sense then, as Darling contends:

... many claims to a post-political condition leave unexplored the ways in which depoliticising tendencies are embodied, reproduced and reinforced through policy discussions, public debate and the very workings of governance (Darling, 2014: 75).

In focusing on how such de-politicizing tendencies can be investigated through the analytical lens of the local state, this paper offers a conceptual antidote to the post-political narrative. In-depth placed-based empirical research alongside a more fluid conceptualisation of the local state and its constituent social-relations has revealed the presence and persistence of politics in municipal housing governance. The formation of an entrepreneurial housing strategy in Gateshead has been revealed as a product and indeed a site of political decisionmaking. This has involved a cyclical manipulation of community consensus, a steering of participatory planning processes and a de-amplification or repression of the voices of those residents who disagreed. This is a process we lamented to be de-politicizing, but one that is always inherently political (Legacy, 2016a). The increasingly influential role of the GRP - as conceptually part of the local state in Gateshead - revealed the democratic credentials and representative role of the local state to be seriously compromised. In recasting its social base and representation, the very balance of social, political and economic forces operating through the local state is in flux. But particular parts of the local state are strategically selecting 'the public' to be insulated from participatory dialogue and political debate about public housing provision in Gateshead (Jessop, 2016). There is a shifting of the "political character, meaning, and operation of democracy's constituent elements into economic ones" (Brown, 2015:17). Such an appeal to economic necessity while simultaneously aspiring to conceal its own identity heralds a 'modest' local state that sails close to evacuating the demos (Rancière, 1999).

In this particular case, the examination of social relations within (and beyond) the local state can not only reveal the presence of politics, but the possibility that such politics may potentially re-democratize the representation of the state and re-legitimise its actions. Viewing politics this way does not necessarily render the local state unresponsive to the future demands of local people; for as Gramsci underlined, any hegemonic project is always provisional and open to challenge from counter-hegemonic projects. Perhaps future in-depth empirical investigation of various local states can, without reifying *the local state*, open up spaces of hope that such politics can disrupt current modes of governing and offer some scope for the consideration of and movement towards some version of increasingly egalitarian policies.

Notes

¹ These research findings are based on empirical investigations conducted between 2014 to 2016 as part of the lead authors PhD research funded by the Economic and Social Research Council. This included thirty-eight formal interviews with a range of stakeholders, forty informal interviews with local residents and businesses, document analysis and archival research.

² Funding was provided from the Homes and Communities Agency, but has since been withdrawn in Housing and Planning Act 2016, and the scope of Home Group's role in the partnership was, at the time of research, under consideration.

None of these are publicly available due to their 'commercial sensitivity'.

⁴ At one time this constituted approximately eighty per cent of Council funding but in 2017 makes up around sixteen per cent.

⁵ Cockburn was a co-author of this 1979 book 'In and against the state' which charted the experience of public sector workers at the time.

⁶ Planning Aid offers free independent planning advice to individuals and communities. Supported by the Department of Communities and Local Government until 2012, when its funding was withdrawn and the organization was forced to introduce staff redundancies and

scale back its services, it largely operates now through on-line advice funded by the Royal Town Planning Institute.

⁷ It should be noted that it is not known what happened to the audit produced by local residents and it is unlikely to have gone on to inform the design of replacement houses.

⁸ The subtitle here is an adaptation of J Scott's (1998) classic text *Seeing Like a State*.

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