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**Beyond Knowledge Transfer: The Role of Coach Developers as Motivators for Lifelong Learning**

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14

**Abstract**

15 Research investigating coach education and development has grown significantly over the past three  
16 decades. Most of these efforts have focused on establishing how coaches learn; yet the actual impact  
17 of specific coach education and development interventions has received considerably less attention.  
18 Moreover, the role of coach developers in facilitating this impact remains largely unknown. To  
19 address this knowledge gap, this study used a realist evaluation approach to engage in a detailed  
20 exploration of a large-scale, multi-annual coach education and development intervention with high  
21 school coaches in the Philippines. Using interviews and focus groups at two different time points  
22 with multiple stakeholders, this study established a series of context, mechanism and outcome  
23 configurations that provide a nuanced perspective on how coach education and development works.  
24 More specifically, this paper offers a novel interpretation of the role of coach developers as  
25 'motivators for lifelong learning' established through three key mechanisms: 1) being available,  
26 approachable, and supportive; 2) creating a sense of belonging; and 3) raising coaches' aspirations by  
27 increasing their sense of purpose and duty. Practical guidelines for the education of coach developers,  
28 as well as future coach education and development programmes are provided.

29 **Keywords:** Coach Education; Coach Development; Realist Evaluation; Critical Realism; Learning

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31 Beyond Knowledge Transfer: The Role of Coach Developers as Motivators for lifelong Learning

32 Sport participation is a central contributor to individuals' physical and mental well-being.

33 Approximately 1.1 million coaches provide sporting opportunities to millions of children,  
34 adolescents, and adults on a daily basis in the United Kingdom alone (North, 2009). Coaching is thus  
35 a fundamental pillar of the sport delivery system that can positively affect societies and individuals  
36 alike (European Commission, 2017). Consequently, efforts have been made to professionalise and  
37 ensure high quality coaching across all levels of sport participation over the past 25 years, by  
38 increasing the amount of research conducted within coach education and development (CED)  
39 contexts (McQuade & Nash, 2015).

40 Much of this research has focussed on how coaches learn, providing detailed insight into the  
41 sources and ways of learning coaches value throughout their development (Deek, Werthner, Paquette,  
42 & Culver, 2013). Nevertheless, literature exploring the impact of CED opportunities as part of  
43 coaches' learning remains scarce (Langan, Blake, & Lonsdale, 2013), resulting in the majority of  
44 CED programmes lacking robust examination and being only partially informed by research-  
45 generated evidence. As a result, an increase in the scrutiny of CED has been called for in the  
46 literature (Douge & Hastie, 1993; Gilbert & Trudel, 1999; Trudel, Gilbert, & Werthner, 2010) and at  
47 a policy level (European Commission, 2017; ICCE, ASOIF, & LBU, 2013; Lara-Bercial et al., 2017).

48 Despite efforts to encourage an increase of research evaluating CED programmes (Gilbert &  
49 Trudel, 1999), a review of the literature revealed that only 14 empirical studies published between  
50 1998 and 2007 attempted to evaluate the effectiveness of CED programmes (Trudel et al., 2010). An  
51 additional 25 papers evaluating the effectiveness of CED programmes published between 2008 and  
52 2019 were identified as part of the literature reviewed for this study (Table 1). Reviewing all 39  
53 papers is beyond the scope of this article; nevertheless, key inferences can be drawn.

54 First, the majority of studies focused on evaluating the impact of small-scale CED programmes  
55 that were of a short-term nature and educated coaches on specific topics, such as injury prevention or  
56 nutrition (Belski et al., 2018; Gianotti, Hume, & Tunstall, 2010). While valuable and informative, the  
57 relevance of these findings to federations or higher education CED programmes is unclear, as these  
58 commonly constitute of much wider curriculums and longer interactions between coaches and coach  
59 educators (CDs).

60 Second, a broad array of data collection methods have been employed to evaluate CED  
61 programmes, including (1) experimental or quasi-experimental designs that collected pre- and post-  
62 intervention data mostly through questionnaires (Bowley, Cropley, Neil, Hanton, & Mitchell, 2018);  
63 (2) inductive qualitative designs that recorded coaches' experiences through semi-structured  
64 interviews (Driska & Gould, 2014); (3) mixed method designs that conducted pre- and post-  
65 intervention questionnaires, semi-structured interviews, and, in some cases, field observations (Deek  
66 et al., 2013); and (4) case-study designs that focused on CDs' reflections of the programme (Van  
67 Hoye et al., 2015). The choice of methodology appeared to affect the type of findings elicited from  
68 each study. Specifically, quantitative studies tended to evaluate whether or not change had taken  
69 place, yet provided limited insight into the mechanisms that triggered this change. Qualitative studies  
70 commonly described the lived experiences of CED programme participants, thus provided insight  
71 into the internal functioning of the programmes. In comparison to quantitative and qualitative  
72 approaches, mixed method designs appeared to offer the most rounded, nuanced, and multi-layered  
73 picture of CED programmes by providing insight into programmes' effectiveness, as well as coaches'  
74 experiences and the mechanisms that contributed to the success or failure of the programmes.

75 Finally, differing variables have been evaluated to judge the impact of CED programmes,  
76 including for example coaches' satisfaction with the content and delivery of programmes. Although

77 collectively these results provide insight into the various mechanisms that contribute to the  
78 effectiveness of CED programmes, none of the reviewed studies explored the effects of CDs'  
79 personal characteristics on coaches' learning. Yet, various publications, including the International  
80 and European Sport Coaching Frameworks (ICCE et al., 2013; Lara-Bercial et al., 2017) and the  
81 International Coach Developer Framework (ICCE, ASOIF, & LBU, 2012), highlight the significant  
82 impact CDs' personal characteristics can have on CED.

83 Indeed, CDs' behaviours, knowledge, and practices have been found to leave lasting impressions  
84 that can affect coaches' motivation towards lifelong learning in adaptive or maladaptive manners  
85 (Deek et al., 2013; Nelson, Cushion, & Potrac, 2011). CDs have been defined as "those trained to  
86 develop, support and challenge coaches to go on honing and improving their knowledge and skills in  
87 order to provide positive and effective sport experiences for all participants" (ICCE, ASOIF, & LBU,  
88 2012, p.6). This definition, as well as existing empirical research, emphasizes that CDs are not only  
89 subject matter experts who transfer knowledge, but individuals who hold an array of different roles,  
90 including roles as leaders, facilitators, mentors, assessors, and course designers (Abraham et al.,  
91 2013; North, 2010; McQuade & Nash, 2015).

92 These multiple roles require CDs to be highly self-reflective and understanding of (1) the context  
93 in which education takes place; (2) the coaches whom they are working with; (3) child, adolescent,  
94 and adult learning theories; (4) coaching curricula; and (5) innovative educational practices  
95 (Abraham et al., 2013). Despite the complex and important nature of the many roles played by CDs,  
96 research investigating this topic is in its infancy. Considering the importance of CDs in the  
97 development and implementation of CED programmes that inspire coaches to meet the ever growing  
98 demands placed upon them through a commitment to lifelong learning, a greater understanding of  
99 effective CDs needs to be developed.

100 In summary, the substantial increase in the attention paid to the education and development of  
101 coaches has played a fundamental role in enhancing the development and delivery of CED  
102 programmes worldwide. Nevertheless, more research is warranted that evaluates the mechanisms that  
103 foster the success or failure of large-scale CED programmes. More specifically, research focusing on  
104 the characteristics that constitute effective CDs is necessary. Consequently, the present study  
105 focusses on the findings referring to the characteristics of effective CDs that were elicited as part of a  
106 large-scale evaluation of a tailored CED programme for high school coaches in the Philippines.

### 107 **Theoretical Framework**

108 The study was underpinned by a Realist Evaluation (RE) approach (Pawson & Tilley, 1997;  
109 Pawson, 2013). RE is informed by critical realism (Bahskar, 1998) and strives to look inside the  
110 black box of social interventions, to understand not only if a programme works, but more  
111 importantly, how it works and why. RE operationalises this approach by prioritising the mechanistic  
112 explanation of phenomena using research designs that extract, test, and refine programme theories  
113 (Pawson, 2013). Programme theories comprise of context-mechanism-outcome (CMO)  
114 configurations that allow researchers to make explicit the objectives of a programme within a specific  
115 context(s), as well as the underlying assumptions about how the programme works (i.e.,  
116 mechanisms). By making CMO configurations explicit, the process of programme design and  
117 evaluation becomes more robust, reliable and fruitful. Programme theories also signal areas that  
118 require investigation, ensuring the researcher is “looking in the right place” (Pawson & Tilly, 1997,  
119 p. 72).

120 A key tenet of the RE approach is that interventions do not work the same way across all  
121 contexts, therefore CMO configurations vary depending on circumstances, time, as well as the  
122 response of individuals and broader influences (Pawson, 2013). As a result, researchers commonly

123 aim to gain general, as well as individualized insights into ‘what worked for whom, in which  
124 circumstances, and why?’ (Pawson, 2013, p.29). Describing the concurrent, sequential or even mixed  
125 influences that generate outcomes in specific contexts and for specific individuals is challenging. In  
126 order to do this, a variety of research methods must be used to identify and explore how outcomes,  
127 context and mechanisms come together to produce CMO networks (Lara-Bercial, 2018). The  
128 following section describes the methodology employed in this study to operationalise RE in the  
129 context of CED.

## 130 **Methods**

### 131 **Participants**

132 Two Philippine National High Schools for Sport were part of this longitudinal study. In total,  
133 28 high school coaches<sup>1</sup> (9 females and 19 males), ranging in age from 22-56 ( $M_{\text{age}} = 38.75$ ;  $SD =$   
134  $8.36$ ) and two male school coach coordinators, aged 47 and 42, participated in this study. Coaches’  
135 coaching experience ranged from 1-16 years ( $M_{\text{years}} = 8$ ;  $SD = 4.56$ ) in sports such as archery, arnis<sup>2</sup>,  
136 athletics, badminton, baseball, basketball, chess, football, gymnastics, tennis, sepak takraw<sup>3</sup>, softball,  
137 swimming, and volleyball. All participants identified as ‘Filipino’.

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<sup>1</sup> In the context of this paper, high school coaches are defined as individuals who function as school teachers and coaches. To hold this dual responsibility, high school coaches are expected to have a bachelor’s degree in physical education and track record of athletic/sport participation. In reality, however, the vast amount of coaches included in this study held non-sport related degrees and did not possess an accredited coaching qualification.

<sup>2</sup> Arnis, a form of martial art, is the national sport of the Philippines.

<sup>3</sup> Sepak takraw, a form of kick volleyball, is a sport native to Southeast Asia.

**138 Procedure**

139 The Department of Education of the Republic of the Philippines and Get Passionate  
140 Productions Corporation, supported by the British Council, commissioned Leeds Beckett University  
141 to develop an athlete centred CED programme for the forthcoming Philippine Academy for Sports,  
142 entitled Coach Advancement Programme (CAP). The programme was informed by a scoping study<sup>4</sup>  
143 that identified current and sought after programme theories to design, implement, and evaluate a  
144 CED programme that met the needs of coaches, athletes, and stakeholders. Ethical approval was  
145 obtained from Leeds Beckett University and all participants, or their respective guardians, provided  
146 informed consent.

147 The CED programme consisted of a six-day residential introductory course, a ten-month on-  
148 the-job practicum, and a five-day residential consolidation course (see Table 2 for full details). The  
149 programme aimed to enhance coaches' capacity to fulfil the six primary functions of the coach as  
150 defined by the International Sport Coaching Framework (ICCE, ASOIF, & LBU, 2013), including (1)  
151 setting vision and strategy, (2) building relationships, (3) setting the environment, (4) conducting  
152 practice and competition, (5) reflecting and learning, and (6) reading and reacting to the field.

153 The programme was delivered by eight CDs, including two females and six males ( $M_{\text{age}} =$   
154  $41.57$ ,  $SD = 13.74$ ). Six CDs identified as 'Filipino', representing a cohort of local CDs. One CD  
155 identified as 'Spanish' and one as 'German', representing teaching and research staff from Leeds  
156 Beckett University. Together, the CDs espoused a constructivist view of learning which revolved  
157 around the principles of disjuncture (i.e., the gap between our current knowledge and skills and those

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<sup>4</sup> The scoping study was conducted over a six-month period, one year prior to the implementation of the CAP. A summary of the study is available upon request.



158 required to solve the current problem; Jarvis, 2006), cognitive dissonance (i.e., having one's personal  
159 beliefs challenged by new knowledge; Jarvis 2006), and the processes of assimilation (i.e., the  
160 processing of new material to foster learning; Moon, 2004) and accommodation (i.e., the changes in  
161 cognitive structure that follows assimilation of new learning material; Moon, 2004).

## 162 **Data Collection**

163 To develop an in-depth understanding of coaches' experiences, outcomes, and mechanisms of  
164 the CED programme, data was collected at two time points (TP1 & TP2) through a mixed method  
165 approach, including individual interviews with coaches and coach-coordinators, coach focus groups,  
166 athlete focus groups, and perceived competence self-rating questionnaires. Despite the breadth of  
167 data collected, this section focusses solely on the methods that provided insight into what constituted  
168 effective CDs. Consequently, only individual semi-structured interviews and coach focus groups will  
169 be explained in more detail.

170 Data was first collected after the delivery of the introductory course through semi-structured  
171 interviews and focus groups. The interviews and focus groups were conducted by the two UK-based  
172 CD's, who identified as a Spanish male, and a German female. Although a limitation of this may  
173 have included the potential for socially desirable responses, a key advantage of having the CD's as  
174 interviewers and focus group facilitators included the level of rapport already established with  
175 participants (Smith & McGannon, 2018). This led to more open conversations, and also enabled to  
176 the CD's to probe and ask specific follow-up questions due to their expertise and knowledge of the  
177 programme.

178 Coaches were purposefully sampled to represent the wide range of ages that existed across the  
179 sample. Individual semi-structured interviews were conducted with five coaches (three males and two  
180 females) ranging in age from 29 to 56 years ( $M_{age}=38$ ;  $SD=9.81$ ). Interviews lasted between 50 and

181 130 minutes and contained questions such as: What do you feel have been the benefits of taking part  
182 in the CAP?; Can you explain what made learning happen for you?; What worked for you and what  
183 did not and why? Similar questions were posed to both school coach coordinators who participated in  
184 a joint semi-structured interview lasting 90 minutes. In addition, two focus groups were conducted  
185 with six coaches (three males and three females) from each school ranging in age from 29 to 50 years  
186 ( $M_{\text{age}}=39$ ;  $SD=8.53$ ). Similar questions as in the individual interviews were posed; yet, as the focus  
187 groups allowed all individuals to express their opinions, debate that led to new learning was  
188 stimulated (Sparkes & Smith, 2014). The two focus groups lasted 82 and 155 minutes.

189 The second round of data was collected 12 months later, at the end of the consolidation  
190 course. Specifically, twelve individual semi-structured interviews were conducted with seven male  
191 and five female coaches who had previously participated in the individual or focus group interviews  
192 conducted after the introductory course. Interviews lasted between 34 and 72 minutes and contained  
193 the same questions as the previous interviews. The coaches ranged in age from 29 to 56 years  
194 ( $M_{\text{age}}=41.25$ ;  $SD=8.23$ ). Individual semi-structured interviews were also conducted with the two  
195 male school coach coordinators (age 44 and 47) lasting 85 and 15 minutes.

## 196 **Data Analysis**

197 To allow for the synthesis and organization of the large data set, thematic analysis was used  
198 (Braun & Clarke, 2013). The method was chosen as it offers rich descriptions of the collected data by  
199 identifying, analysing, interpreting, and reporting common patterns and themes emerging from the  
200 data (Sparkes & Smith, 2014). Following Braun and Clarke's (2013) thematic analysis guidelines, a  
201 six-step data analysis process was adhered to, including (1) familiarization with the data, (2)  
202 generating initial codes, (3) searching for and identifying themes, (4) reviewing themes, (5) defining  
203 and naming themes, and (6) writing the report. More specifically, the interviews and focus groups

204 were transcribed verbatim. Afterwards, interviews were listened to and transcripts read until full  
205 familiarisation with the data was established. The data was then organised into segments  
206 encompassing the same or similar information. For each segment a code was assigned. Next, codes  
207 were organised into themes and sub-themes in the computer software NVivo 10. Finally, the themes  
208 were critically reviewed, defined, and named by the whole research team, as well as critical friends,  
209 which enabled the team to continually reflect, defend and clarify the analysis and findings. More  
210 information about this process can be found in the “Quality Standards” section below.

### 211 **Quality Standards**

212         Methods were implemented to ensure the rigor, authenticity, and trustworthiness of the data  
213 collection and analysis process. First, to facilitate an in-depth familiarization with the researched  
214 context, understand the aims of the CED programme that was to be developed, and establish  
215 authentic and trusting relationships with stakeholders, the United Kingdom based CDs travelled to  
216 the Philippines twice for five days prior to the development of the CAP (Smith & Sparkes, 2014).  
217 Second, the immersive approach before and during the CED programme allowed for sustained  
218 dialogue between CDs and all participants, allowing for ‘member reflections’ leading to additional  
219 data being collected and other data discussed (Smith & McGannon, 2018). For example, the CD’s  
220 exchanged notes after each data collection session to highlight any gaps in the evaluation that needed  
221 further exploration. Further conversations with the participants outside of the formal interview and  
222 focus group settings also elicited information that was then incorporated into the analysis, as well as  
223 enabling clarification on data collected.

224         Third, the research team was immersed in a vibrant and interdisciplinary research community  
225 consisting of academics from various disciplines, which provided opportunities to engage in  
226 discussions and reflections about the research process, potential biases, and research findings (Smith

227 & McGannon, 2018). Finally, the research team met at least once a month during the data analysis  
228 process to critically discuss the progress and processes of the data analysis (Smith & McGannon,  
229 2018).

### 230 **Results and Discussion**

231 The present study was part of a large-scale investigation conducted to design, implement, and  
232 evaluate a tailored CED programme for coaches in two Philippine high schools. The combined  
233 findings of the various data sources provided substantive evidence of the positive outcomes the  
234 participation in the CED programme had for school coaches<sup>5</sup>. In particular, coaches reported having  
235 developed a holistic vision of athletes' development that was now fostered throughout both schools.  
236 Furthermore, they felt capable of planning research informed coaching sessions; establishing and  
237 maintaining positive relationships with their athletes and colleagues; providing game-based,  
238 differentiated and individualized training sessions; and conveying a democratic rather than  
239 authoritarian leadership style.

240 Nevertheless, from a realist evaluation perspective, it is not enough to determine the impact of  
241 an intervention (i.e., outcomes); instead, it is important to identify what generative mechanisms  
242 brought the outcomes about (Pawson, 2013). The current study identified a plethora of mechanisms  
243 that played a significant part in enhancing coaches' learning during and after the CED programme.  
244 Many of these mechanisms had previously been identified in CED research, such as the applied and  
245 blended nature of the programme (Cushion et al., 2010) or the utilisation of previous knowledge and  
246 experiences as departure points (Stodter & Cushion, 2016). However, to the best of our knowledge,  
247 previous research has to date paid limited attention to the impact of *CDs' demeanour and personal*

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<sup>5</sup> Insight into the full evaluation of the CAP will be provided in a forthcoming paper.

248 *behaviours as mediators of coaches' commitment to CED programmes and motivators for lifelong*  
249 *learning.* Given the relative strength of this mechanism identified in this particular case, the  
250 remainder of this paper will focus solely on this important yet scarcely researched element of the  
251 CED jigsaw.

252 The results section is therefore framed using the themes emanating from the data that describe  
253 this mechanism, including (1) *being available, approachable, and supportive*; (2) *creating a sense of*  
254 *belonging*; and (3) *raising coaches' aspirations by increasing their sense of purpose and duty*. Each  
255 theme is presented and discussed below, and quotes used to illustrate participants' experiences.  
256 Pseudonyms are used throughout the results to ensure participants' anonymity.

### 257 **Being Available, Approachable, and Supportive**

258 School coaches and coach coordinators frequently described the CAP's CDs as available,  
259 approachable, and supportive. This was surprising to participants as in their previous experiences  
260 "they [CDs] talk and after you can't find them... so we can't clarify things" (Coach 1, TP1). In  
261 contrast, the CAP CDs were described as "on hand" (Coach 13, TP1) and "physically available"  
262 (Coach 17, TP2) "[so that] we can interact with you every time we have difficulties in our activities...  
263 Even though you [may be] doing things [busy], we know we can approach you any time" (Coach 1,  
264 TP1). This was perceived to "improve our learning, as you are always roaming around, supporting us,  
265 and observing what we are doing... That is the reason we learnt a lot." (Coach 7, TP2). This on  
266 demand and non-judgemental support from the CDs was highly valued by the coaches, because "as a  
267 beginner coach, I need ongoing support... I am glad you are here so we can ask questions" (Focus  
268 Group 2, TP1). In addition, the supportive and approachable nature of the CDs was reported to have  
269 created a safe learning environment in which coaches were not afraid to ask questions:

270 We used to be very hesitant to ask questions because if they [CDs] do not like your  
271 question, they are just [dismissive or judgemental], but you have created this safe  
272 environment for me. ... Here we are not ashamed to ask questions, that is why we are  
273 very thankful. (Coach Coordinator, School 1, TP1)

274 Here we have the time and strength [confidence], to ask questions, to clarify things. We  
275 can understand and relate to you cos you are nice to us. There is learning because we  
276 always dare to react to you. Have you noticed that every time we do not understand  
277 something, we raise our hands and ask, or we give some situations [example]? ... This  
278 is very important for us because if we can ask questions, if we can clarify things, we can  
279 learn. (Coach 1, TP2)

280 Finally, school coaches and coach coordinators appreciated that CDs' availability was not limited to  
281 the face-to-face aspects of the CED programme. Instead, CDs provided regular site-visits and were  
282 available through email, a Facebook group that functioned as a discussion forum, conference Skype  
283 calls, and online webinars provided on topics coaches requested: "Staying in touch throughout [the  
284 year] was very good, because I want communication to be constant. ... Every time we see some  
285 problems and can't solve it in our group we need [can rely on] your advice" (Coach 8, TP2).

286 This finding suggests that CDs' availability, approachability and supportive nature was  
287 fundamental for the success of the CED programme. More specifically, coaches valued the authentic  
288 and friendly relationship established between CDs and themselves, reportedly fostering balanced  
289 power relations. This and the established rapport enhanced coaches' confidence to openly ask  
290 question and get actively involved in the programme without fearing embarrassment. Underpinning  
291 the feelings experienced by the coaches, was perhaps the constructivist view of learning that was  
292 adapted by all CDs. It also intentionally guided the development and implementation of the

293 programme. Taking on this view allowed CDs to feel comfortable offering coaches opportunities to  
294 input and shape the programme, yet also challenge their beliefs (i.e., cognitive dissonance; Jarvis,  
295 2006) and allow time for the assimilation and accommodation of new knowledge (Moon, 2004).

296         The need to establish supportive environments to enhance learners' commitment and  
297 motivation to training programmes, has previously been outlined in the youth sport coaching  
298 literature (e.g., Fraser-Thomas, Côté, & Deakin, 2005; Gould & Carson, 2008). In particular, coaches  
299 have been encouraged to (a) empower athletes through decision making and problem solving  
300 opportunities; (b) offer positive reinforcement; (c) focus on athletes' strengths and interests; (d)  
301 refrain from judgemental comments; (e) model positive behaviours such as empathy, patience, and  
302 warmth; (f) show interest in athletes' lives beyond the sport context; and (g) acknowledge athletes'  
303 perspectives and values to foster positive coach-athlete relationships (Côté, Bruner, Erickson,  
304 Strachan, & Fraser-Thomas, 2010; Falcão, Bloom, & Bennie, 2017; Pierce, Kendellen, Camiré, &  
305 Gould, 2018). In light of the current findings, it appears that the same principles apply to CD-coach  
306 relationships. Yet, to our knowledge, only North (2010) has outlined that some coaches valued a  
307 somewhat personal relationship with their CDs over a solely professional and instrumental one,  
308 recognising that there is more to coach learning and development than coaching qualifications.  
309 Indeed, some coaches in this and North's (2010) study reported feeling isolated, with limited  
310 opportunities to discuss their coaching problems with 'friends' who possessed a good understanding  
311 of the underlying issues involved, and who could thus function as nonthreatening and supportive  
312 sounding boards. This process can also facilitate CDs understanding of the culture and context in  
313 which CED takes place, enhancing their ability to provide appropriate support. Together, this  
314 suggests that it may be fundamental for CDs to not only possess subject matter expertise, but also

315 soft skills such as empathy and flexibility that enable them to interact effectively with CED  
316 programme attendees.

### 317 **Mediating a Sense of Belonging**

318 Interview and focus group data revealed that CAP participants perceived CDs as individuals  
319 mediating a strong sense of belonging between themselves, the CED programme, and the larger  
320 community of coaches and teachers. More specifically, participants reported working in isolation  
321 prior to the CAP: “We were strangers to each other, but now we are always sharing [ideas], like a  
322 family” (Coach 9, TP2). Coaches felt that CDs’ personal demeanour and learner-centred educational  
323 approach had encouraged and taught them to work collaboratively:

324 You showed us how to be a family. We did many group tasks and open discussions,  
325 played games together, ate together, laughed together. We spent a lot of time together.  
326 Your tasks and passion made us go back to our rooms after a [CAP] sessions and we  
327 would discuss and brainstorm together. We brought that attitude back to our schools...  
328 that we always try to ask each other “Is this good, what about this one?” ... [We] have a  
329 great time discussing and sharing ideas now. We never used to do that before the  
330 training [CAP], but you taught us that we can learn from each other, cos we all have  
331 talents in our own ways. (Coach 4, TP2)

332 This newly developed sense of belonging enhanced coaches’ desire to learn and exchange ideas with  
333 one another:

334 The level of camaraderie is much more now. Sometimes we keep on laughing in the  
335 faculty room, but before we would never speak. Now we exchange ideas, ask questions  
336 about how to improve. ... This is thanks to you; you brought us together like this.  
337 (Coach 2, TP2)



338 In addition, encouraging coaches to exchange ideas across different sports during the CAP appeared  
339 to have made coaches “more open-minded... [For instance,] even though this is not your sport I now  
340 believe you can give me some ideas or suggestions to make my coaching more effective” (Coach 9,  
341 TP2). Coach 10 (TP1) explained that this open-mindedness did not exist prior to the CAP:

342 During the first meeting [CAP introductory course] we would often only talk with  
343 coaches from the same sport, but you showed us that coaches from other sports can also  
344 be helpful and I can be helpful to them, even if I don't play their sport. Now we talk  
345 with all, like some coaches in soccer and coaches in volleyball.

346 Finally, Coach 9 (TP2) provided one of the most significant expressions of the positive effect the  
347 newly developed sense of belonging had:

348 [When we question each other] now our words are not painful. We are helping each  
349 other to improve, to achieve our goals. So we are not bonded now [just] because we are  
350 under the sports programme, but we are bonded now because we are a family. Every  
351 week we have a little reunion. We will spend the night here [at the school] to have a  
352 coaching clinic and bond more. Then early in the morning we will train, applying the  
353 learnt lessons. We are now a community, a solid family.

354 This finding suggests that, in addition to authentic relationships between CDs and CED  
355 programme attendees, a strong emotional connection between coaches themselves can also enhance  
356 their commitment to and learning beyond the duration of the CED programme. More importantly,  
357 the data indicates that CDs can play a significant role in mediating a sense of belonging which can  
358 facilitate a strong learning culture characterised by ongoing learning opportunities, empowerment,  
359 collaboration, and personal growth (Marsick & Watkins, 2003).

360 A theory that could explain coaches' increased motivation to learn and develop  
361 collaboratively during and beyond the CAP is Deci and Ryan's (2000) self-determination theory.  
362 The theory suggests that individuals' motivation can be enhanced when feelings of relatedness,  
363 competence, and autonomy are satisfied. Relatedness specifically has been defined as a "desire to  
364 feel connected to others - to love and care, and to be loved and cared for" (Deci & Ryan, 2000, p.  
365 231); a feeling that according to coaches within this study was absent from their coaching contexts  
366 prior to the CAP. The positive effects of elevated feelings of relatedness have consistently been  
367 highlighted in literature exploring coach-athlete relationships (e.g., Choi, Cho, & Huh, 2013;  
368 Mageau & Vallerand, 2003) and team cohesion (e.g., Blanchard, Amiot, Perreault, Vallerand, &  
369 Provencher, 2009; Hook & Newland, 2018); still, it appears that this concept has not yet been  
370 explored in relation to coach learning and development. The value of social learning, especially the  
371 notion of Communities of Practice (Lave & Wenger, 1991), has however been consistently reported  
372 in the CED literature (Bertram, Culver & Gilbert, 2017). The link between the notion of  
373 Communities of Practice and the development of a strong sense of belonging as a tool to enhance  
374 the effectiveness of CED warrants further research.

375 Nevertheless, the current findings suggest that CDs fostering belongingness, which ultimately  
376 enhanced feelings of competence and autonomy, have the potential to develop a coaching  
377 workforce that collaborates with and facilitates each other's learning beyond the termination of  
378 formal CED programmes.

### 379 **Raising Coaches' Aspirations by Increasing Their Sense of Purpose and Duty**

380 While motivated to do well for their athletes, coaches of both schools displayed high levels of  
381 negativity towards their working environments prior to the CAP. These feelings were triggered by a  
382 lack of appropriate coaching resources and facilities, as well as a consistent undermining of their dual

383 role by other members of staff. Despite this, CDs were able to raise coaches' individual and  
384 collective aspiration by enhancing their sense of purpose and duty in two ways. First, CDs inspired  
385 coaches to become the best coaches they can be, not only for their own sake, but to benefit their  
386 athletes, colleagues, schools, and other coaches. For instance, coaches reported realising that their  
387 responsibility towards athletes was much bigger than just helping them to improve their athletic  
388 performances. Coach 1 (TP2) explained:

389       Before we started this programme, being an effective coach had another meaning for  
390 me, it meant having a winning streak. Now I realised that being an effective coach isn't  
391 about how many wins you have, but what your athletes learn from you that they can use  
392 for their entire life, especially being disciplined and independent. ... So the way I am  
393 with my players now is not like before. Before, I kept shouting. Maybe for them I  
394 looked like a monster, but now my players look at me like a father. I can say that  
395 because during the graduation, two of my players kept on crying on my shoulder, saying  
396 "Thank you so much, you've changed me". That's the thing that makes me cry and so  
397 proud. You made me open minded and now I let them [the athletes] be part of me.

398 This increased sense of responsibility was noticeable throughout the whole cohort of coaches, who  
399 now frequently referred to themselves as "guidance counsellors" (Coach 10, TP2) or second parents:

400       I have learnt how to handle the students, not only in terms of their physical skills, but  
401 also as a holistic, whole person. I can now teach them how to handle emotions, how to  
402 handle the stress. So I learnt how to take good care of them, not just being a coach, but  
403 also a second mother to them. (Coach 3, T2)

404 Some coaches also felt motivated to pass their knowledge on to colleagues who did not have the  
405 opportunity to be part of the CAP or were new to the programme. Coach 11 (TP2) explained: "I have

406 this bigger responsibility now, not just for me or my athletes, but also to my co-coaches and  
407 colleagues at the school". Likewise, Coach 4 (TP2) reported that it was important "to share my  
408 knowledge with the newbies and coaches who did not do the CAP, pass it [the knowledge] down the  
409 family tree."

410 Second, CDs helped coaches realise that they were capable of designing coaching programmes  
411 that suited them, their athletes, and their school facilities:

412 You didn't give us a sample programme to implement into our school, because you  
413 really wanted us to make our own. You told us that we are the coaches and we are the  
414 ones who know our athletes best. So there is no perfect programme that you can give  
415 us... We had to make our own coaching curriculum and you taught us how to go about  
416 it, the steps, but [ultimately] we are the ones who make the plan, who have to organise  
417 it, and I now know we can [do this]. (Coach 4, TP2)

418 You said "try to think about it in your own setup, not on what you see, what you hear,  
419 what is the ideal, but try to think of it in your own setup", because we have different  
420 situations, our logistics will be different, the availability of some of the facilities. So you  
421 really helped us to push our brains on how to approach the different tasks that you gave  
422 us in our own setups. (Coach 14, TP1)

423 Coaches reported feeling empowered by this enhanced sense of duty and motivated to drive their  
424 learning further:

425 In this programme you are emphasising not only [that we should] keep [on] learning,  
426 and you do not just give us your ideas, but you are training us to become creative and  
427 resourceful... You are making us independent coaches, not only dependent on the ideas

428 or the knowledge that you have given to us, but we need to make our own way of how  
429 we can learn. (Coach 1, TP1)

430 This finding suggests that CDs can raise coaches' aspirations by explicitly outlining the positive  
431 impact they can have on the holistic development and well-being of athletes and others involved in  
432 their development. Research supporting the notion that coaching behaviours can positively affect  
433 athletes' self-perceptions, adherence to sport, and psychosocial development has been around for over  
434 50 years (Smith & Smoll, 2002; Smith, Smoll, & Curtis, 1979). Additionally, it appears universally  
435 accepted that athletes' positive development needs to be triggered through appropriate training  
436 patterns and social influences (Côté, Baker, & Abernethy, 2007; Côté & Vierimaa, 2014).  
437 Nevertheless, it cannot be assumed that coaches in all contexts possess this knowledge, wherefore it  
438 may be necessary that CDs clearly communicate this information to foster an enhanced sense of  
439 purpose and duty in coaches of all ages and developmental stages.

440 Indeed, researchers investigating the characteristics of successful coaches have consistently  
441 identified that strong feelings of purpose and duty are key drivers of coaches' accomplishments as  
442 well as their commitment to lifelong learning (Kellet, 1999; Lara-Bercial & Mallett, 2016; Vallée &  
443 Bloom, 2005, 2016). For instance, Lara-Bercial and Mallett (2016) identified that serial winning  
444 coaches were characterised by 'driven benevolence', a "purposeful and determined pursuit of  
445 excellence based on an enduring and balanced desire to considerately support oneself and others" (p.  
446 33). In particular, this desire was underpinned by an enduring sense of responsibility for athletes,  
447 coaching programmes, and even countries; allowing coaches to overcome setbacks and self-doubt  
448 more readily as they were driven by a higher, self-less purpose. Focussing more specifically on  
449 intercollegiate and high school coaches, Miller and Carpenter (2009) also reported that coaches  
450 frequently exposed high levels of altruism (i.e., a motivational state that aims to increase other's well-

451 being), motivating them to support their athletes professionally and personally. Together, these  
452 findings thus support the notion that increased levels of purpose and duty can enhance coaches'  
453 motivation for personal continuous improvement, as well as supporting others to fulfil their potential.

454 In summary, the present paper is among the first to focus solely on the personal characteristics of  
455 effective CDs; thus extending our understanding of CDs' roles and responsibilities. Specifically, the  
456 study provides a novel interpretation of the role of CDs as 'mediators of coaches' commitment to  
457 CED programmes and motivators for lifelong learning'. As alluded to in the methods section, a key  
458 tenant of the realist evaluation approach is that interventions do not work the same way across all  
459 contexts, wherefore it is important to outline the specific CMO-configurations that explain the  
460 successful collaboration between the CDs and coaches of this study before concluding this paper  
461 (Pawson, 2013).

462 In relation to the context, it has to be stressed that coaches who participated in the CAP felt  
463 'starved' of knowledge due to the perceived low quality and limited amount of CED opportunities  
464 available to them. Regardless of their coaching experience, coaches attending the CAP were  
465 characterised by limited amounts of knowledge regarding coaching theories and sport science  
466 subjects. By their own admission, their coaching was mostly informed by their experience as athletes,  
467 which in many cases was also limited. Within the context of this group of coaches, three mechanisms  
468 were associated with the role of the CD as a motivator for learning: 1) being available, approachable  
469 and supportive; 2) creating a sense of belonging; and 3) raising coaches' aspirations by increasing  
470 their sense of purpose and duty. Together, these mechanisms fostered coaches' motivation to commit  
471 to the CED programme and become learners who implemented and shared their newly gained  
472 understanding of coaching to benefit their athletes, colleagues, schools, other coaches, and wider  
473 community (i.e., outcome).

**474 Practical Implications**

475 Despite these findings being context specific, suggestions for the education and development of  
476 CDs and future CED programmes can be proposed. First, the current findings support the notion that  
477 CDs are not only subject matter experts, but individuals holding an array of roles, including leaders,  
478 facilitators, mentors, assessors, and course designers (Abraham et al., 2013; North, 2010; McQuade &  
479 Nash, 2015). The current findings also extend our understanding of CDs' roles by suggesting that  
480 they also function as motivators for lifelong learning, inspiring coaches to go on honing and  
481 improving their knowledge and skills even after the termination of formal CED. To have this effect, it  
482 appears important that CDs possess so called soft skills, such as empathy, enthusiasm,  
483 approachability, and authenticity, which have the potential to foster genuine rapport between CDs and  
484 CED programme attendees. As a result, it is suggested that one professional developmental need of  
485 CDs may be to evaluate the degree to which they possess or need to develop soft skills that allow  
486 them to form meaningful, authentic, and supportive relationships with CED programme attendees.

487 Second, CDs should aim to mediate a sense of belonging by establishing positive and lasting  
488 relationships between CED programme attendees. This is suggested to foster independence and  
489 collaboration that has the potential to create a community that works together and facilitates each  
490 other's learning independent from formal CED opportunities (Bertram et al., 2017). Consequently,  
491 CDs should be taught and aim to foster team cohesion, as well as a culture in which coaches supports  
492 each other's learning during (e.g., through frequent collaborative tasks), outside (e.g., through  
493 extracurricular activities such as group dinners), and after (e.g., by encouraging coaches to hold  
494 regular coaches' meetings) formal CED sessions and programmes.

495 Finally, CDs should make every effort to increase coaches' sense of purpose and duty by  
496 communicating explicitly that coaches play a fundamental role in the holistic development of human

497 beings, ultimately affecting their well-being, competence, and development of life skills. This could  
498 be achieved by drawing on literature focussing on and providing examples of youth athletes' positive  
499 development (e.g., Côté et al., 2010; Fraser-Thomas et al., 2005).

### 500 **Strengths and Limitations**

501 Although the present study offered some practical results, strengths and limitations need to be  
502 considered. A primary strength of this study was the use of a realist evaluation approach that allowed  
503 for an in-depth evaluation of a large-scale, tailored, and longitudinal CED programme. The use of  
504 realist evaluation 'forced' the researchers to look beyond the outcomes of the CED programme and  
505 focus on the mechanisms that made the programme effective, providing novel insight into the  
506 characteristics of effective CDs. Nevertheless, this research approach also carried its limitations. A  
507 realist evaluation design is lengthy and messy and, in particular, the development of clear-cut CMO-  
508 configurations presented a challenge as mechanisms and outcomes are interconnected. In addition, the  
509 study was carried out with participants who were very receptive to change and grateful for this  
510 development opportunity. In addition, their cultural background made coaches susceptible towards  
511 forming strong, family-like social bonds. The same might not be the case in other contexts or  
512 cultures. Finally, despite the longitudinal nature of the study, no follow-up has been conducted that  
513 investigated the longevity of the effects CD's behaviours, knowledge, and practices had on coaches'  
514 motivation towards lifelong learning.

### 515 **Conclusion and Future Research**

516 The present study was part of a large-scale investigation conducted to design, implement, and  
517 evaluate a tailored CED programme for coaches in two Philippine high schools. The study focussed  
518 specifically on the mechanisms that constituted effective coach development, providing a novel  
519 interpretation of the role of CDs as 'motivators for lifelong learning'. In particular, three mechanisms



520 where identified that enabled CDs to inspire and bring coaches together, including 1) being available,  
521 approachable and supportive; 2) creating a sense of belonging; and 3) raising coaches' aspirations by  
522 increasing their sense of purpose and duty. Overall, the findings support the notion that CDs can  
523 leave lasting impressions affecting coaches' motivation towards learning and exploring new coaching  
524 practices. As a result, practical guidelines for the education of CDs, as well as future CED  
525 programmes have been proposed in the hope to further enhance the professionalization of the  
526 coaching workforce. Future research is needed to explore the validity of the provided guidelines. For  
527 example, research should explore the role of CDs in fostering coaches' feelings of relatedness and its  
528 effects upon their willingness to engage in continued, collaborative learning, as well as the need to  
529 possess or develop soft skills for CDs to effectively collaborate with coaches. Finally and more  
530 generally, more research is warranted that evaluates the mechanisms that foster the success or failure  
531 of large-scale CED programmes.

532

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719 **Table 1**720 *Papers evaluating coach education and development interventions between 2008-2019*

<b>Authors</b>	<b>Context</b>	<b>Participants involved in the evaluation process</b>	<b>Aim of research</b>
<b>Small Scale Programmes (i.e., short duration and focused on a single topic; for instance a workshop)</b>			
Belski et al. (2018)	Junior Australian football	78 coaches	Evaluation of the impact of a brief (20-min) nutrition education intervention embedded in an existing mandatory coach education course.
Bowley, Cropley, Neil, Hanton, & Mitchell (2018)	Grassroots soccer	22 Level 1 and 23 Level 2 coaches	Evaluation of a coach education programme aimed at enhancing coaches' competence and confidence to integrate life skills development as a formal part of their coaching practice.
Camiré, Kendellen, Rathwell, & Charbonneau (2018)	High school sports, including basketball, volleyball, and football	10 coaches	Evaluation of coaches' experience of the pilot implementation of the Coaching for Life Skills program.
Driska & Gould (2014)	University programme	22 masters and doctoral students	Evaluation of an online course combining the principles of a community of practice with problem-based learning to enhance coaches' reflective practice skills.
Falcão, Bloom, & Bennie (2017)	Youth sport basketball	12 coaches	Evaluation of coaches' perceptions of a humanistic coaching workshop and their experiences of using the approach.
Falcão, Bloom, & Gilbert (2012)	Youth soccer and basketball from recreational and competitive leagues	6 youth sport coaches	Evaluation of coaches' perceptions on the impact of a coach training programme designed to promote youth developmental outcomes.
Ferrar et al., (2018)	USA Archery and USA Cycling	2 coaches	Evaluation of a coach-athlete relationship coach education seminar that was part of the United States Olympic Committee's National Team Coach Leadership Education Program.

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Gianotti, Hume, & Tunstall (2010)	Community netball and soccer	271 netball and 71 soccer coaches	Evaluation of the efficacy of integrating sports injury prevention knowledge into coach education programmes.
Glang, Koester, Beaver, Clay, & McLaughlin (2010)	Youth sport	75 youth community coaches	Evaluation of an online concussion training programme designed to train community coaches of youth athletes in effective sports concussion prevention and management practices.
Koh, Camiré, Bloom, & Wang (2017)	Youth sport and physical education at primary and secondary schools	4 coaches 4 physical education teachers	Evaluation of a values-based training programme aimed at enhancing coaches' and teachers' ability to teach values to athletes and students.
MacDonald, Cote, & Deakin (2010)	Youth sport, including basketball, dance, hockey, ringette, soccer, softball, and volleyball.	10 programme administrators from youth sport programmes and 109 male and female athletes	Evaluation of the impact of an informal coach training programme on the personal development of youth sport participants.
Morgan, Jones, Gilbourne, & Llewellyn (2013)	University programme	15 masters students	Evaluation of a pilot intervention using ethno-drama as a tool to enhance problem-based learning.
Santos et al., (2017)	Youth Sports	7 coaches	Process and outcome evaluation of a positive youth development-focused online coach education course.
Stirling, Kerr, & Cruz (2012)	Multiple sports and contexts	Phase 1 – 30 coaches Phase 2 – 3742 coaches	Evaluation of Canada's National Coaching Certification Program's "Make Ethical Decisions" coach education module.
Stoszkowski & Collins (2018)	University programme	26 student-coaches	Evaluation of student-coaches' experiences of a sports coaching bachelor degree module that was underpinned by a heutagogical learning approach.
Strachan, MacDonald, & Côté (2016)	Youth sport, including soccer, volleyball, and hockey.	4 youth sport coaches	Evaluation of coaches' perceptions of Project SCORE!, an online tool to promote positive youth development in sport.

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Van Hoye et al. (2015)	Grassroots soccer	18 coach developers	Cross-culturally comparison of the implementation process of the Empowering Coaching™ training programme that aims to enhance children's health.
Vella, Crowe, & Oades (2013)	Community soccer	9 coaches	Evaluation of a formal transformational leadership training programme for coaches.

**Large Scale Programmes (i.e., long duration and multiple topics; for instance an National Governing Body qualification)**

Deek, Werthner, Paquette, & Culver (2013)	Flat water kayak, field hockey, ringette, sailing, and soccer	10 coaches	Evaluation of the impact of a coach education programme on coach learning and perceived changes to coaching practices, while situating this episodic learning experience within a lifelong learning perspective.
Driska (2018)	Swimming	21 coaches	A formative, utilization-focused evaluation of USA Swimming's nationwide online coach education programme.
Goslin & Davies (2014)	Tennis	56 coaches	Evaluation of the perceived service quality of the International Tennis Federation Starter-Beginner coach education courses.
Griffiths, Armour, & Cushion (2018)	Youth sport	7 senior managers, 8 coach educators, 8 Academy club directors, and 12 sports club coaches	Evaluation of a coach education programme provided by a major national governing body of sport in the UK.
Hussain, Trudel, Patrick, & Rossi (2012)	Development/Elite Triathlon	1 high performance director/programme designer	Evaluation of the implementation of a novel coach education programme in the competition-development context, developed by Triathlon Canada's former high performance director.
Lisinskiene (2018)	Youth martial arts	10 coaches	Evaluation of an educational programme for coaches aimed at strengthening coach-athlete interpersonal relationships.
Nelson, Cushion, & Potrac (2013)	Mix of contexts and sports	90 coaches	Overall evaluation of the coach education system in the UK.

722 **Table 2**723 *Coach Advancement Programme (CAP) schedule and content*

CAP Phase	Content
<b>CAP Introductory Course</b>	<p><b>Six-day residential including:</b></p> <ul style="list-style-type: none"> <li>• Seven hours a day of CD-led delivery of curricular subjects, including for instance planning, pedagogy, sport psychology, and strength and conditioning.</li> <li>• Personal reflection tasks that provided coaches with a chance to assimilate and accommodate the content of the course and identify how it could be embedded into their respective contexts</li> <li>• Evening group activities to foster team cohesion</li> <li>• Development of a personal action plan to provide coaches with a developmental focus for the on-the-job practicum</li> <li>• Setting of tasks to be complete during the on-the-job practicum</li> </ul>
<b>CAP On-the-job Practicum</b>	<p><b>Completion of set tasks throughout a full season (i.e., 10 months), including:</b></p> <ul style="list-style-type: none"> <li>• Collaborative tasks as a school: <ul style="list-style-type: none"> <li>▪ Development of a School Talent Identification and Development Plan</li> <li>▪ Completion of a Player Injury Profile and Database</li> </ul> </li> <li>• Collaborative tasks as a family of sports: <ul style="list-style-type: none"> <li>▪ Creation of a Sport Specific Curriculum</li> <li>▪ Development of a brief paper stating the specific strength and conditioning needs of coaches' respective sports</li> </ul> </li> <li>• Individual tasks as a coach: <ul style="list-style-type: none"> <li>▪ Follow up on personal action plan</li> <li>▪ Creation of a season plan</li> <li>▪ Keeping of a record of all session plans</li> <li>▪ Keeping of a personal reflective journal</li> </ul> </li> <li>• Further development opportunities: <ul style="list-style-type: none"> <li>▪ Online webinars with CDs</li> <li>▪ CD site visits</li> <li>▪ Monthly coaches' meetings</li> <li>▪ Regular 'Buddy' Coach Discussion</li> <li>▪ Facebook group which functioned as a forum for discussions</li> </ul> </li> </ul>
<b>CAP Consolidation Course</b>	<p><b>Five-day residential including:</b></p> <ul style="list-style-type: none"> <li>• 'Live' coaching session with student-athletes demonstrations by CDs and coaches leading to group discussions and reflections</li> <li>• Review of key content from the CAP Introductory Course and 'open consultation surgeries' with CDs</li> <li>• Presentation of school Talent Identification and Development Plans</li> <li>• Peer to peer presentation of pre-set tasks from CAP Introductory Course, including Full Sport Curricula and Annual Plan</li> <li>• Delivery of sport psychology modules</li> </ul>

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